

PASSPORT USER GUIDE

Passport is a global market research database providing insight on industries, economies and consumers worldwide, helping our clients analyse market context and identify future trends impacting businesses globally.

This guide provides a detailed overview of how to use Passport, allowing you to find the information you need more efficiently.



PASSPORT HOMEPAGE

The Home page

Passport Home provides a starting point to quickly access the latest statistics, analysis and interactive tools.

The screenshot displays the Passport Home page interface. At the top, a dark blue navigation bar contains the 'Passport' logo and a series of menu items: Search, Industries, Economies, Consumers, Companies, Analytics, Consulting, and Help. A 'Find Analysis, Statistics' link is also present. Below the navigation bar, a large blue banner features the text 'SEARCH BY INDUSTRIES, CATEGORIES AND TOPICS' and a search input field with a 'GO' button. To the right of the banner, a 'New to Passport? Start Here.' section includes a 'PASSPORT VIDEO' player showing a 4-minute video.

The main content area is divided into several sections:

- COUNTRY REPORTS: DATAGRAPHS**: A section for understanding the market landscape with interactive visualisations of industry, category, and geographical data. It includes dropdown menus for 'CHOOSE INDUSTRY', 'CHOOSE CATEGORY', and 'CHOOSE GEOGRAPHY', followed by a 'GO' button.
- SEARCH STATISTICS**: A section for finding data by industry and category. It includes radio buttons for 'Industries' (selected) and 'Economies and Consumers', dropdown menus for 'CHOOSE INDUSTRY' and 'CHOOSE CATEGORY', and a 'GO' button.
- SEARCH ANALYSIS**: A section for leveraging detailed analysis from Euromonitor International's research team. It includes radio buttons for 'Industries' (selected) and 'Economies and Consumers', dropdown menus for 'CHOOSE INDUSTRY' and 'CHOOSE GEOGRAPHY', and a 'GO' button.
- SEARCH DASHBOARD**: A section for selecting a dashboard for a high-level view. It includes radio buttons for 'Industries' (selected), 'Economies', and 'Consumers', a 'SELECT' button, and a 'GO' button.
- ANALYTICS**: A section for identifying growth drivers and the current competitive landscape. It includes a 'GO' button.
- BREXIT SCENARIOS TOOL**: A section for exploring the implications of Brexit. It includes a 'GO' button.
- MEGATRENDS**: A section for gaining transparency into major global shifts. It includes a 'GO' button.
- Message Centre**: A section for receiving updates and news. It includes a 'GO' button.

1 GLOBAL MENU

- SEARCH**
Create detailed custom searches to access specific information in Passport
- INDUSTRIES**
Find statistics and analysis for each industry we research
- ECONOMIES**
Access global economic, demographic and marketing statistics
- CONSUMERS**
Learn about consumer trends, demographics and preferences
- COMPANIES**
Gain insight into company performance and competitor analytics
- ANALYTICS**
Connect the dots between economic, demographic and industry data
- CONSULTING**
Find answers for your custom research needs
- HELP**
Access help videos, FAQ, definitions, methodology information and more

2 SEARCH TILES

- COUNTRY REPORTS: DEMOGRAPHICS**
See interactive visualisations of industry, category and geographical data
- SEARCH STATISTICS**
Jump to a high-level statistical view of top countries by industry or topic
- SEARCH ANALYSIS**
Quickly find relevant analysis by industry or topic
- SEARCH DASHBOARDS**
Visually explore an industry and quickly understand large data sets
- ANALYTICS**
Identify growth drivers, plan for economic scenarios and assess competitive landscapes
- BREXIT SCENARIOS TOOL**
Explore the impact of Brexit on economies, industries and consumers
- MEGATRENDS**
Get insights on major global shifts impacting the way we live and do business

SEARCH

Searching for data

Passport's powerful search capabilities allow you to find information quickly.

1 SEARCH ALL PASSPORT CONTENT

Using Full Tree or Browse Tree, build a search based on the following:

- » Industry categories
- » City data
- » Companies
- » Brand names
- » Nutrition
- » Survey topics

2 SEE DATA NOW

Access statistics for your search parameters, including:

- » Market sizes
- » Brand shares
- » Company shares
- » Distribution
- » Pricing and more

3 RECENT SEARCHES

View your history to quickly replicate past searches

4 SAVED SEARCHES

Refer to your saved searches in this tab

Search

Create new detailed custom queries, quickly jump to specific data, or access recent and/or saved searches.

Search Full Tree

Get everything you need

CATEGORIES AND TOPICS

GO >

Browse Tree

Explore a category or topic

CATEGORIES AND TOPICS

GO >

3 RECENT SEARCHES

No recent searches are available.

4 SAVED SEARCHES

2 SEE DATA NOW Quick Market Statistics

Go directly to a data table by selecting specific categories or topics and geographies.

Add Categories and/or Topics (maximum of 15)

TYPE A SPECIFIC CATEGORY OR TOPIC

Add Geographies (maximum of 15)

TYPE A SPECIFIC GEOGRAPHY

Searching for data using the Full Tree: Categories and topics

Explore the category search hierarchy.

1 **CATEGORIES AND TOPICS** (8) **2** **GEOGRAPHIES** (0) **SEARCH** >

☒ Alcoholic Drinks ☒ Digital Purchases ☒ Internet ☒ Possession of Digital Devices ☒ Possession of Smart Phone

☒ Possession of Tablet ☒ Possession of Laptop ☒ Percentage of Households with Access to Internet [Clear All](#)

Type a specific category or topic to filter the available items

2 **FIND A SPECIFIC CATEGORY OR TOPIC**

3 **ECONOMIES AND CONSUMERS**

☒ Business Dynamics

☒ Digital Consumer

4 ☒ Digital Purchases ☒ Internet ☐ Mobile Telecommunications ☒ Possession of Digital Devices

☒ Economy, Finance and Trade

☒ Households

☒ Income and Expenditure

☒ Industrial (Entire Economy)

☒ Population

5 **NEXT** >

1 CATEGORIES AND TOPICS TAB

Erase a category by clicking the corresponding 'x' in the Categories and Topics tab
Click "Geographies" to the right of the tab to quickly advance to the next step after selecting a category

2 SEARCH FOR A CATEGORY

Filter by a specific category or topic by typing in the search box

3 SELECT CATEGORIES

Drill down into an industry to select subcategories:

- » Click the (+) to expand the tree section and (-) to close the tree section
- » Click the 'i' to view the category's definition
- » Click the checkboxes to include the industry or category in your search

4 SELECT ALL SUBCATEGORIES

Click to quickly add all subcategories of any category

5 NOW CHOOSE GEOGRAPHIES

Click the blue "Next" button or "Geographies" next to the "Categories and Topics" tab to select geographies for your search

Searching for data using the Full Tree: Geographies

Now select geographies to complete your search.

The screenshot displays the 'Geographies' tab in the search interface. At the top, there are two tabs: 'CATEGORIES AND TOPICS (9)' and 'GEOGRAPHIES (15)'. The 'GEOGRAPHIES' tab is active, indicated by a blue circle with the number 1. Below the tabs, there is a row of buttons for various countries and regions, each with an 'X' icon to remove it. The buttons are: Australia, China, Canada, USA, Argentina, Brazil, Dominican Republic, Ecuador, North America, Asia Pacific, Latin America, Aruba, Bahamas, and Bolivia. A 'Clear All' button is also present. Below this row, there is a search bar with the placeholder text 'Type a specific geography to filter the available items'. To the right of the search bar, there is a dropdown menu labeled 'Select a Predefined Geography list' with the value 'Americas' selected, indicated by a blue circle with the number 4. Below the search bar, there is a section titled 'GEOGRAPHIES' with a minus icon and the number 3. This section contains a list of geographies with checkboxes and expand/collapse icons. The geographies listed are: World, Asia Pacific, Australasia, Eastern Europe, and Latin America. The 'Latin America' section is expanded, showing a list of countries: Anguilla, Antigua, Argentina, Aruba, Bahamas, Barbados, Belize, and Bermuda. The 'Argentina' entry is highlighted, and a blue circle with the number 5 is next to it. At the top right of the interface, there is a blue button labeled 'SEARCH' with a right arrow, indicated by a blue circle with the number 6.

- 1 **GEOGRAPHIES TAB**
Erase a geography by clicking the corresponding 'x' in the Geographies tab
Click "Categories and Topics" to the left of the tab to return to category selection
- 2 **TYPE A SPECIFIC GEOGRAPHY**
Filter by a specific geography by typing in the search box
- 3 **GEOGRAPHY HIERARCHY**
Select a single region or drill down to select countries
» Click the (+) to expand the tree section and (-) to close the tree section
- 4 **SELECT A PREDEFINED LIST**
Click to see a drop-down list of predefined regions or countries
- 5 **SELECT ALL CITIES**
Click to quickly add all cities in the selected country
- 6 **RUN SEARCH**
Click to see a list of all statistics and analysis related to your search parameters

Searching for data using the Browse Tree: Categories and topics

Explore the category search hierarchy.

CATEGORIES AND TOPICS (4) **GEOGRAPHIES (4)** **Search**

☒ Alcoholic Drinks ☒ Beer ☒ Spirits ☒ RTDs/High-Strength Premixes [Clear All](#)

Type a specific category or topic to filter the available items

2 FIND A SPECIFIC CATEGORY OR TOPIC

You Are Here: [Categories and Topics](#) **3** [ALCOHOLIC DRINKS](#)

☐ Select All

1

☒ Beer **4** ☐ RTDs/High-Strength Premixes ☐ Wine ☐ Cider/Perry ☐ Spirits

5 **Next**

1 CATEGORIES AND TOPICS

Drill down into an industry to select subcategories:

- » Click the blue '>' to expand a category or subcategory
- » Click the 'i' to view the category's definition

Erase a category by clicking the corresponding 'x' in the Categories and Topics tab

2 TYPE A SPECIFIC CATEGORY

Filter by a specific category or topic by typing in the search box

3 BREADCRUMB

Click the drop-downs in this bar to quickly jump to any subcategory in your subscription

4 SELECT ALL SUBCATEGORIES

Click to quickly add all subcategories of any category

5 NOW CHOOSE GEOGRAPHIES

Click the Geographies tab or blue Next button to select geographies for your search

Searching for data using the Browse Tree: Geographies

Now select geographies to complete your search.

The screenshot displays the 'Geographies' tab in the search interface. At the top, there are two tabs: 'CATEGORIES AND TOPICS (4)' and 'GEOGRAPHIES (4)'. The 'GEOGRAPHIES (4)' tab is active, showing a list of selected geographies: 'World', 'Anguilla', 'Dominican Republic', and 'Nicaragua'. A 'Clear All' button is next to the list. Below this, there is a search bar with the placeholder text 'Type a specific geography to filter the available items' and a 'Find a Specific Geography' button. To the right of the search bar is a dropdown menu labeled 'Select a Predefined Geography list' with the option 'GEOGRAPHIES' selected. Below the search bar, there is a breadcrumb trail: 'You Are Here: Geographies > LATIN AMERICA'. The main area displays a grid of country selection options, each with a checkbox and the country name. The countries listed are: Anguilla, Antigua, Argentina, Aruba, Bahamas, Barbados, Cuba, Curacao, Dominica, Dominican Republic, Ecuador, El Salvador, Mexico, Nicaragua, Panama, Paraguay, Peru, and Puerto Rico. The 'Anguilla' checkbox is checked, and the 'Dominican Republic' checkbox is also checked.

1 GEOGRAPHY HIERARCHY

Select a single region or drill down to select countries:
» Click the blue '>' to expand a region or country
Erase a selection by clicking the corresponding 'x' in the Geographies tab

2 TYPE A SPECIFIC GEOGRAPHY

Filter by a specific geography by typing in the search box

3 SELECT A PREDEFINED LIST

Click to see a drop-down list of predefined regions or countries

4 BREADCRUMB

Click the drop-downs in this bar to quickly jump to any geography in your subscription

5 RUN SEARCH

Click to see a list of all statistics and analysis related to your search parameters

RESULTS PAGE

Understanding the Results Page

The Results Page contains the data matching your search criteria. View data and analysis or create a personalised results list.

- 1 RESULTS**
Review your selected Categories and Topics or Geographies
Click Modify Search to navigate back to the search and modify selections
Click Save Search to add the current search to your saved searches

- 2 VIEW DATA**
Select popular statistics, such as:
 - » Market sizes
 - » Company shares
 - » Brand shares
 - » Distribution
 Access data by off-trade vs. on-trade or products by ingredient

- 3 *EXPORT DATA**
**Available for select subscription types only.*
Configure your selections and export data to Excel. [Watch this video](#) to learn more.

- 4 VIEW ANALYSIS**
View insights in the following formats:
 - » Global briefings
 - » Strategy briefings
 - » Industry briefings
 - » Datagraphics
 - » Opinions
 - » Other relevant articles

- 5 FILTER RESULTS**
Filter analysis results by:
 - » Category
 - » Geography
 - » Content types
 - » Other information sources

1 You searched for:

CATEGORIES AND TOPICS (4): Consumer Electronics, Computers, Portable Computers, Tablets
GEOGRAPHIES (2): Canada, USA

← **MODIFY SEARCH**

SAVE SEARCH ☆

POPULAR STATISTICS

Market Sizes

Aggregated sales in a time series by standard data types, per capita growth.

2 [VIEW YOUR DATA ONLINE](#)

3 [CONFIGURE AND EXPORT YOUR DATA](#)

Company Shares

Share of sales and actual sales by company in a time series by standard data types.

[VIEW YOUR DATA ONLINE](#)

[CONFIGURE AND EXPORT YOUR DATA](#)

Brand Shares

Share of sales and actual sales by brand in a time series by standard data types.

[VIEW YOUR DATA ONLINE](#)

[CONFIGURE AND EXPORT YOUR DATA](#)

ANALYSIS

FILTER ANALYSIS (0)

+

5

SORT RESULTS

▼

4

Consumer Electronics in the US

[INDUSTRY OVERVIEW | SEP 2016](#)

Retail sales of consumer electronics failed to record volume growth for the fourth consecutive year in 2016, falling by 3%. A number of former growth categories such as tablets and smartphones reached, or were reaching, maturity in the later part of ...

Consumer Electronics in Canada

[INDUSTRY OVERVIEW | SEP 2016](#)

In 2016, consumer electronics in Canada experienced growth and new opportunities in key product categories as a result of the eagerness of Canadians to adopt new product innovations. Notable areas of growth include smartphones, convertible laptops, ...

Global Consumer Attitudes to Home Ownership: In Search of a Room of One's Own

Using Statistics (new interface)

Passport Search Industries Economies Consumers Companies Analytics Consulting Help Find Analysis, Statistics and more...

1 Market Sizes [Back to Results](#)

2 Historical

3 CHANGE STATS TYPE **4** MODIFY SEARCH +

CONVERT DATA + CHANGE DATA TYPES 2012 2017 APPLY

Stats type	Geography	Category	Data Type	Unit	2012	2013	2014	2015	2016	2017
	North America	Consumer Electronics	Retail Volume	'000 units	510,352.1	502,080.5	485,623.5	482,864.0	475,576.9	472,775.8
	North America	Computers and Peripherals	Retail Volume	'000 units	121,514.3	135,069.1	134,371.8	122,965.2	114,795.8	107,871.6
	North America	Computers	Retail Volume	'000 units	94,663.8	109,698.7	110,329.7	100,155.0	93,614.5	88,189.6
	North America	Desktops	Retail Volume	'000 units	10,715.4	10,057.9	9,479.7	8,378.0	7,652.0	7,185.4
	North America	Laptops	Retail Volume	'000 units	26,473.1	25,273.2	25,849.6	25,966.3	25,953.0	25,554.9
	North America	Tablets	Retail Volume	'000 units	57,475.3	74,367.7	75,000.4	65,810.8	60,009.4	55,449.2
	Canada	Consumer Electronics	Retail Volume	'000 units	36,521.8	34,523.3	32,862.7	32,065.2	31,673.2	31,798.2
	Canada	Computers and Peripherals	Retail Volume	'000 units	7,238.7	7,176.5	6,879.6	6,617.2	6,525.6	6,424.6
	Canada	Computers	Retail Volume	'000 units	5,311.4	5,409.4	5,295.8	5,160.3	5,101.8	5,019.3
	Canada	Desktops	Retail Volume	'000 units	861.7	820.4	793.7	762.0	714.5	695.3
	Canada	Laptops	Retail Volume	'000 units	1,814.7	1,690.6	1,560.1	1,494.6	1,529.0	1,555.9
	Canada	Tablets	Retail Volume	'000 units	2,635.0	2,898.5	2,942.0	2,903.7	2,858.4	2,768.1
	USA	Consumer Electronics	Retail Volume	'000 units	473,830.3	467,557.1	452,760.8	450,798.8	443,903.7	440,977.7
	USA	Computers and Peripherals	Retail Volume	'000 units	114,275.6	127,892.6	127,492.3	116,348.0	108,270.2	101,447.0
	USA	Computers	Retail Volume	'000 units	89,352.4	104,289.3	105,034.0	94,994.8	88,512.7	83,170.3
	USA	Desktops	Retail Volume	'000 units	9,853.7	9,237.5	8,686.0	7,616.1	6,937.6	6,490.1
	USA	Laptops	Retail Volume	'000 units	24,658.4	23,582.6	24,289.5	24,471.7	24,424.1	23,999.1
	USA	Tablets	Retail Volume	'000 units	54,840.3	71,469.2	72,058.5	62,907.0	57,151.1	52,681.1

[Category Definitions](#) | [Region Definitions](#) | [Calculation Variables](#)

Research Sources:
1. Consumer Electronics: Euromonitor from trade sources/national statistics





- 1 PAGE TITLE**
View the measure name chosen on the result list page
- 2 TABLE HEADER**
View the header name relevant to the displayed data (e.g., "Historic", "Forecast", etc.)
- 3 CHANGE STATISTICS TYPE**
Navigate to different statistics based on the selected categories and geographies
- 4 MODIFY CATEGORIES AND GEOGRAPHIES**
Add or remove categories and geographies—this control also reflects the current categories and geographies
- 5 CHANGE DATA TYPES**
View data for a particular data type
- 6 CONVERT DATA**
Convert and manipulate the displayed data
- 7 FILTERS**
Filter the displayed data
- 8 PAGE TOOLS**
Print, save, download and share the displayed data
- 9 TIME SERIES**
Choose the year range for the data to be displayed on the grid

Using Statistics (old interface)

Passport Search Industries Economies Consumers Companies Analytics Consulting Help Find Analysis, Statistics and more...

Statistics

[Back To Results](#)

1    

2 **Convert Data**

- Unit type
- Volume conversions
- Unit multiplier
- Growth
 - Year-on-year growth (%)
 - Period growth
 - Growth index
 - Return to actual

Change Time Series

Change Categories

Change Geographies



- ☒ World
- ☐ Asia Pacific
- ☐ Australasia
- ☐ Eastern Europe
- ☐ Latin America
- ☐ Middle East and Africa
- ☐ North America
- ☐ Western Europe



































[Apply](#)

More Results

4 Market Sizes

Distribution | Historical | Off-trade Volume | % breakdown

Key:  Related Analysis  View Chart

Change View		2011	2012	2013	2014	2015	2016
World							
Alcoholic Drinks							
 	Store-Based Retailing	99.1	99.0	98.8	98.5	98.1	97.7
 	Grocery Retailers	97.3	97.1	96.9	96.5	96.1	95.7
 	Discounters	3.7	3.8	3.9	4.0	4.1	4.2
 	Food/drink/tobacco specialists	21.4	21.4	21.8	22.1	22.4	22.5
 	Hypermarkets	10.9	11.1	11.6	11.8	11.8	11.9
 	Small Grocery Retailers	29.9	29.5	28.8	28.4	27.7	27.2
 	Convenience Stores	4.5	4.5	4.5	4.6	4.8	4.9
 	Forecourt Retailers	4.4	4.4	4.3	4.4	4.5	4.5
 	Independent Small Grocers	21.0	20.6	20.0	19.3	18.5	17.8
 	Supermarkets	24.9	25.1	25.2	25.2	25.3	25.3
 	Other Grocery Retailers	6.5	6.1	5.6	5.1	4.7	4.7
 	Non-Grocery Specialists	0.5	0.5	0.5	0.5	0.5	0.5
 	Drugstores/parapharmacies	0.4	0.5	0.4	0.4	0.4	0.4
 	Mixed Retailers	1.3	1.4	1.4	1.5	1.5	1.6
 	Department Stores	0.2	0.2	0.2	0.2	0.2	0.2
 	Mass Merchandisers	0.3	0.3	0.3	0.3	0.3	0.3
 	Variety Stores	0.1	0.1	0.1	0.1	0.1	0.1

INTERFACE OPTIONS

1 OUTPUT DATA

Export the data to Excel* or PDF, print it or save it to the Saved Research section (*includes Export to My Downloads)

2 CONVERT DATA

Use these controls to change your data:

- » Change the currency
- » Switch current value data (nominal) to constant value data (real)
- » Change unit multipliers or volume conversion
- » Find growth

3 DATA CONTROLS

Use these controls to change the following:

- » Data type
- » Time period
- » Categories
- » Geographies

4 MORE RESULTS

Access related sets of statistics, such as:

- » Company shares
- » Brand shares
- » Distribution

Understanding Analysis

Depending on the type of results you selected, there are a number of ways you can navigate and output your analysis easily.

Passport Search Industries Economies Consumers Companies Analytics Consulting Help

Analysis

[Back To Results](#)

1

2 **Table Of Contents**

- Overview
 - Global Economy
 - Executive Summary
 - GDP Forecasts – Revisions Over Last Quarter
 - Inflation Forecasts - Revisions Over Last Quarter
 - Interest Rate Forecast
 - Major Forecast Revisions
- The US
 - General Outlook
 - Pessimistic and Optimistic Scenarios
 - Consumer Spending and Labour Markets
 - Private Sector Sentiment and Business Investment

3 **Related Statistics**

[View Statistics](#)

4 **Related Industry Reports**

Related Articles

More Related Items

Global Economic Forecasts: Q3 2017
Strategy Briefing | 30 Aug 2017

[View full screen as PDF](#)

August, 2017 GlobalEconomic Forecasts Q3 2017

OVERVIEW

Global Economy

- The global economy has started 2017 strong with real GDP growth gaining momentum and rising to 3.6% in 2017 Q1. We have maintained our global real GDP growth forecast at 3.5% for 2017-2018. Despite standing above the annual 3.2% growth in 2016, the forecast is still considerably below the pre-crisis growth levels.
- The economic activity is forecast to accelerate in both advanced and emerging economies, reaching 2.0% and 4.7% growth, respectively, in 2017. Emerging markets, however, will remain a principal driver of the global economic growth, accounting for as much as 74% of the world's real GDP expansion. This share is predicted to surge further up to 79% in 2020.
- The uncertainty surrounding the global growth forecast has somewhat receded since May 2017. The political risks have diminished in Europe, with the region rebounding more strongly than expected. The populist parties have performed worse than expected in a number of Eurozone elections, which suggests that the populist surge might begin to fade.

Decomposition of Global Real GDP Growth

Year	2015	2016	2017	2018	2019	2020
Global Real GDP Growth (%)	3.3	3.2	3.5	3.5	3.5	3.5

Source: Euromonitor International Macro Model

Some of the most urgent global risks presently are stemming from the unexpected US policies, rising geopolitical tensions, uncertain outcome of Brexit negotiations, or the possibility of sharper than estimated China growth slowdown. These changes could complicate the macroeconomic situation in major economies with negative spill-overs to other countries and result in damage to their private confidence, investments and overall economic growth.

© Euromonitor International Analytics 2

1 / 45 Global Economy

1 OUTPUT OPTIONS

Export the report as PDF, print it or save it to the Saved Research section

2 TABLE OF CONTENTS

Easily navigate to different areas of the report

3 RELATED REPORTS

Access complete versions of related reports with extra analysis

4 MORE RELATED ITEMS

Access insights, such as:

- » Supporting statistics
- » Industry reports
- » Company profiles
- » Articles
- » Other analysis

INDUSTRY PAGES

Navigating an Industry Page

Access the latest research on a select industry.

- 1 **SEARCH STATISTICS**
Quickly access relevant sections within the search hierarchy
- 2 **ANALYSIS FINDER**
Find all analysis related to your topic by type and geography
- 3 **RANK COUNTRIES**
Jump to a high-level statistical view of top countries by topic
- 4 **RANK CATEGORIES**
Examine the top categories of the industry by geography
- 5 **REVIEW TOP COMPANIES**
Access geographic research and market shares for leading companies in the specified industry
- 6 **DASHBOARDS**
Visually explore the industry and quickly understand large data sets

[Search](#)
[Industries](#)
[Economies](#)
[Consumers](#)
[Companies](#)
[Analytics](#)
[Consulting](#)
[Help](#)

1

SEARCH TREE

Choose category

Go >

2

ANALYSIS FINDER

All Analysis

Choose geography

Go >

3

RANK COUNTRIES

Choose category

Size

Growth

Per cap.

Forecast

Historical

Go >

4

RANK CATEGORIES

Choose geography

Choose country

Size

Growth

Per cap.

Forecast

Historical

Go >

5

REVIEW TOP COMPANIES

Choose company

Choose category

Go >

6

COUNTRY REPORTS DATAGRAPHS

Choose category

Choose geography

Go >

DASHBOARDS VISUALISE DATA

Go >

Beer Global Overview: The Story Beyond Stagnation

Briefing | 07 Sep 2017

The global beer market remains in negative growth territory for the second consecutive year. Volumes are being dragged down by the poor performance of economy lager, as the consumer shift towards higher-quality beer becomes increasingly entrenched across markets. Changing consumption habits, advancing technology and macroeconomic volatility are creating an environment that is without doubt challenging, but which also holds distinct pockets of potential.

[Read more >](#)

Global Spirits: Recovering and Plenty of Opportunities

EXTRA COUNTRY REPORTS

Access industry insight on our newly researched markets

ALCOHOLIC DRINKS

CHOOSE GEOGRAPHY

GO

ALCOHOLIC DRINKS FORECAST MODEL

Explore latest category forecasts, demand

INTERACTIVE DASHBOARDS

Visual overviews

Passport's interactive Dashboards allow you to visually explore category, company and channel data for an industry or dive deeper into consumer trends using our economic, socioeconomic and demographic data.

FROM THE HOME PAGE

Access Dashboards by choosing industries, economies or consumers, selecting the vertical in the drop down and then clicking "Go"



SEARCH DASHBOARDS

Select a dashboard for a visual and interactive way to understand high-level trends.

- ☒ Industries
- ☐ Economies
- ☐ Consumers

SELECT

GO

FROM THE INDUSTRY PAGES

Access Dashboards by selecting an industry in the drop down and then clicking "Go"

COUNTRY REPORTS DATAGRAPHS

Choose category

Choose geography

Go >

DASHBOARDS VISUALISE DATA

Go >

SAVED CONTENT

Accessing your content

Access content you saved, content shared with you by other users and recent downloads.

1 SORT RESULTS
Sort your results' titles alphabetically or by date saved

2 FILTER CONTENT
Filter your content by type and date published

3 SHARED CONTENT
Access content shared with you by other others in your subscription

4 DOWNLOADS
Access content you have previously downloaded

5 EDIT AND DELETE
Edit and delete items in the "Saved Content" section

Saved Content

MY CONTENT

3 SHARED CONTENT

4 DOWNLOADS

1 SORT RESULTS

A-Z
Z-A
Date

2 FILTER CONTENT (0)

By Type

- Analysis
- Definitions
- Related Analysis
- Related Statistics
- Research Sources
- Results List
- Statistics
- World Rankings

By Date

Travel Extensions

RESULTS LIST | 21 AUG 2015

Edit
Delete

Hair Care Project 4

RESULTS LIST | 21 AUG 2015

SHARED
Edit
Delete

Lager, World

RESULTS LIST | 21 AUG 2015

All Lager, All World
Edit
Delete

Beer, All Regions

RESULTS LIST | 21 AUG 2015

All Beer, All Regions Search Results
SHARED
Edit
Delete

Home Garden Stats

STATISTICS | 17 AUG 2015

SHARED
Edit
Delete

CONTACT US

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For questions and more information, log into Passport to reach your account manager or email passport@euromonitor.com

SOCIAL MEDIA

